



NEVIN ALCOBER

EXPERIENCE : 17 YEARS
PHONE : +971 052 4896 134
EMAIL : VINZ@VINZMEDIA.COM
WEBSITE : WWW.VINZMEDIA.COM
EDUCATION : BACHELOR OF SCIENCE
IN COMPUTER SCIENCE
(PHILIPPINES) (2008/2011)



17 YEAR EXPERIENCE

DIGITAL PRODUCT UI/UX / DESIGN MANAGER

A profoundly inventive and accomplished Product UI/UX Design Leader with 17+ years of experience delivering high-impact B2B and B2C digital products across web, mobile, SaaS, e-commerce, fintech, digital payments, hospitality, and AI-powered experiences. Expertise spans user-centered UX research, HCI, Agile methodologies, product development, design systems, rapid prototyping, AI-assisted product design, prompt engineering, interaction design, and front-end development.

A strategic thinker and highly effective communicator, excelling in cross-functional collaboration, problem-solving, AI-driven innovation, product thinking, and design leadership, with a proven ability to translate complex business requirements into clear, scalable, and polished digital experiences.

QUALIFICATION INCLUDE

- | | |
|---------------------------------|--------------------------|
| PRODUCT DESIGN (MOBILE/DESKTOP) | INFORMATION ARCHITECTURE |
| BRANDING IDENTITY | RESEARCH ANALYTICS |
| AGILE SCRUM | RAPID PROTOTYPING |
| SEO CONCEPT | ADOBE CREATIVE SUITES |
| VISUAL / CREATIVE DESIGN | WIREFRAMING |
| HCI | PROJECT MANAGEMENT |
| AI-ASSISTED PRODUCT DESIGN | JOURNEY MAPPING |
| LEADERSHIP | AI LOOP ENGINEERING |

QUALIFICATION INCLUDE

- | | | | | | | |
|------------------|-----------------|-------------------|------------------|---------|----------|----------|
| FIGMA | FIGJAM | RAPID PROTOTYPING | REACT | NEXT.JS | FIREBASE | SUPABASE |
| LOTTIE ANIMATION | ADOBE PHOTOSHOP | AFTER EFFECTS | GOOGLE AI STUDIO | CHATGPT | | |
| CODEX | | | | | | |

EXPERIENCES

PRODUCT CREATIVE HEAD (UI/UX)

FEB 2025 - PRESENT

KPTAC TECHNOLOGIES LLC (DUBAI, UAE) (FINTECH / HOSPITALITY)

- Leading UI/UX design and product strategy for KPTAC digital platforms.
- Led end-to-end design for SaaS eMenu and eMenu Table products.
- Produced high-fidelity UI designs, prototypes, and design systems.
- Collaborated with engineering, product, and operations teams to align design execution with business and customer needs.
- Collaborated with **Network International** on digital dining and POS-related product experiences.

FRONT-END DEVELOPER & WEB MANAGER

JUL 2024 - FEB 2025

REFINE HOME INTERIOR (DUBAI, UAE) (ARCHITECTURE)

- Designed premium UI/UX experiences aligned with brand identity.
- Built elegant user flows for portfolio, customization, and checkout.
- Developed CMS-driven pages and responsive front-end components.
- Integrated third-party APIs and optimized performance and compatibility.

PRINCIPAL PRODUCT DESIGNER

MAR 2022 - MAY 2024

ALLUP CLOUD / ONE TECH CAPITAL (DUBAI, UAE) (FITTECH)

- Led product design for SaaS white-label fitness apps, including **UFC Gym ME**.
- Core contributor to **Cofe App** and **Caribou** product design initiatives.
- Built scalable design systems reducing development time by 30%.
- Mentored designers and collaborated with product leadership.



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PRODUCT MANAGER/ HEAD OF UX

MAY 2021 - MAR2022

PROUD PANDA NETWORK TECH / IOTEGRITY (DUBAI, UAE) (NETWORK SECURITY)

Proud Panda Network Technology and IOTegrity delivers advanced solutions to counter cyber-attacks, furnishing top-tier, secure, and user-friendly software suites. Our goal is to foster a world where internet access is free from concerns about cyber-criminals or fraudulent activities that may result in data loss or other consequences.

- Collaborated cross-functionally with design, engineering, marketing, and sales teams to identify and deliver new product solutions and enhance the product.
- Developed and executed detailed product roadmaps using Agile methodology.
- Managed all development teams and designers engaged on projects within the suite.
- Management duties include resource planning, hiring, performance management, career development and coaching, and day-to-day supervision.
- Collaborated closely with business and technology teams to craft a unified digital payment strategy aimed at delivering top-notch products for our customers.

SR. PRODUCT DESIGNER

NOV 2020 - MAY 2021

PROUD PANDA NETWORK TECH / IOTEGRITY (DUBAI, UAE) (NETWORK SECURITY)

- Designed and delivered end-to-end digital experiences across multiple web and product initiatives.
- Applied a structured UI/UX design process across projects to ensure consistency, usability, and quality.
- Created wireframes, interactive Figma prototypes, and high-fidelity UI designs for web and digital products.
- Partnered closely with development teams and supported HTML/CSS implementation to maintain design accuracy.
- Presented prototypes to CEO and senior stakeholders, incorporating feedback and design enhancements through iterative reviews.
- Led the development and implementation of a scalable visual design system, while supporting creative assets and video content for digital marketing and web campaigns.

HYBRID DESIGNER/ FRONTEND DEVELOPER

APR 2018 - JUN 2020

LINKMEDIA (FORMERLY HELPFUEL, DUBAI, UAE) (MARKETING AGENCY)

- Designed and delivered end-to-end digital experiences across multiple web and product initiatives.
- Ensured interfaces were responsive, accessible, and user-friendly across devices.
- Researched emerging technologies, UX trends, and tools to improve product experiences.
- Designed, developed, maintained, and enhanced websites using JavaScript-based frameworks.
- Created and maintained UI style guides and design standards for development teams.
- Identified and resolved front-end UX issues while clearly communicating design decisions within a user-centered design process.



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LEAD UI/UX DESIGNER / CREATIVES

APR 2012 - MAR 2018

ALWAYS OPEN COMMERCE (PHILIPPINES)

The premier Ecommerce Developer Firm in Florida, specializing in the development of ecommerce solutions using platforms such as Magento, Shopify, Bigcommerce, and Woocommerce. Additionally, offer services in SEO, web design, creative content writing, M2E integration, and marketplace listing optimization.

- Leading UI/UX and designing projects from concept to production, working primarily on the Time & Attendance product.
- Coordinated all design projects with project managers and engineers to guarantee client satisfaction.
- Generating wireframes, interactive prototypes (InVision) and hi-fidelity visual UI design mockups, business requirements and delivering designs on time.
- Working hands-on with development team daily, assisting with HTML/CSS to ensure accurate design implementation.
- Assumed leadership in driving a collaborative cross-team initiative to develop and integrate a visual design system, while simultaneously guiding the creation of captivating banners and video content for social media marketing and website applications across multiple projects accurately design implementation.

WORDPRESS DEVELOPER

OCT 2019 - MAR 2020

THE GOODS COLLECTIVES (FREELANCE, DUBAI, UAE)

Leading supplier of organic food in Abu Dhabi & Dubai, they source food and beverages that are not just of the highest quality, but wholesome, healthy, and dairy free too. The products supplied by them are sourced from across the world and are distributed in the Middle Eastern market.

- As a side project, I conducted market research and competitor analysis to inform development and design decision-making processes.
- Prepared and presented technical proposals to clients.
- Built and designed client websites with WordPress WooCommerce Platform.
- PHP and HTML development outside of WordPress for landing pages, microsites, etc. Utilizing JavaScript frameworks to implement website functionality.
- Ensure cross-browser, cross-platform, and multiple device type compatibility for all web solutions and perform any necessary QA on finished products together with other freelancer.
- Presenting prototypes to aid the company's CRO and ROI, facilitating informed decisions in the development and enhancement of website functionality.
- Design and marketing materials development: enhance our brand presence (Books, flyers, booth design, web banners, PowerPoints, sales collateral, infographics, videos, etc.).
- Crafted tailored post types, fields, plugins, and themes to align seamlessly with clients' requirements/needs.

WEB DESIGNER/ CREATIVE DESIGNER

SEP 2018 - NOV 2019

HOSTED IN CANADA - CALGARY CANADA (FREELANCE)

Hosted in Canada serves as a comprehensive Web Hosting Provider, addressing the diverse needs of both individuals and businesses. As a Freelance Web Designer associated with the company, my primary focus centers on creating intuitive and user-centric designs for HIC's newly updated platform. Additionally, I contribute significantly to the development and enhancement of marketing materials and brand collateral, ensuring they reflect the brand identity and resonate with user expectations.



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- Worked with the business owner to help create a design feature roadmap that moved us closer to achieving the vision.
- Led the visual design efforts for the redesign of HostedInCanada.com.
- Redesigned homepage & site navigation for all landing pages.
- Built a style guide for the in-house tech team to follow on site.
- Fully engaged in the Agile development process.
- Completed all the projects within budget and timeline.
- Created the marketing and site material for both 2017 & 2019 Holiday season.

**WEB DESIGNER /
CREATIVE DESIGNER**

MAY 2015 – JAN 2016

GENEMEDICS - BIRMINGHAM, MI, USA (FREELANCE)

Genemedics Health Institute is widely recognized as a leading provider of specialized age-management programs, committed to assisting individuals in their pursuit of achieving optimal health and wellness. With a steadfast dedication to personalized care, their comprehensive array of offerings encompasses a diverse range of supplements and a meticulously crafted Fitness Mobile App. These meticulously developed resources are thoughtfully designed to align seamlessly with their overarching mission, providing invaluable support to individuals on their journey towards improved health and well-being.

- Led the online design and brand development efforts for Genemedics.com in collaboration with a team of freelancers, working closely to realize the envisioned goals.
- Crafted web interfaces from inception to execution, formulated brand concepts, and conceived innovative web tools for ecommerce, all aimed at cultivating a user-friendly online experience for consumers.
- Worked directly with the owner to design internet applications from concept to production.
- Presented prototypes to higher-ups for approval, modifications, and improvements.

View My Selected Product

DESIGN WORK

www.vinzmedia.com / www.vinzmedia.com/works/ 0525896134



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